



Merry Christmas and a Happy New Year

Moving safely in stormy times...

Dear customers, friends and business partners,



The year is drawing to a close.

Despite turbulent times, we are creating a safe and trustworthy environment for your four-legged friends Movement.

It is not only in terms of geopolitics and global politics that things are turbulent; animal welfare and animal husbandry in general are also under almost constant scrutiny. Here, too, safety, stability and high quality are essential.

Of course, our year has not only consisted of storms. Despite changeable weather, we have also had plenty of sunshine.

In the following lines, we would like to take you, dear customer and business friend, on a journey with us.

Weather Report Projects Germany



Without beating around the bush, it is clear that the turbulent global climate is also having an impact on business. Whether it is the conflict in Ukraine, the conflict in the Middle East or the EU-US tariff dispute, all of these issues have a direct impact on our business. Political change in Germany and the upcoming elections in the US have not made business any easier in our two largest markets, Germany and the US. Unfortunately, the US share of production in Honhardt has slumped significantly.





We also enjoyed some sunny moments during the construction of a particularly beautiful Ø23m lunging hall with a sliding ring horse walker in the south of Munich.

At the beautiful facility of a Turkish entrepreneur family in Dreieich near Frankfurt, a colleague's old horse walker was unable to withstand the daily storms, so we were asked to install new technology in the building.



We built oval sliding rail horse walkers for the Lehrfeld family in Brandenburg, the Reich family in the Allgäu region, and the Betz family in the Swabian Alb, among others.

The Volkmann family from the Montabaur area are horse lovers through and through. Among other things, they have a particular fondness for horses of Spanish origin. This year, following deliveries to the family stable in Sainerholz and the branch in Andalusia, we were able to install a third horse walker for the Volkmann family. The different weather conditions at the various locations are therefore no challenge! We thank you for your trust.



In Fürth near Nuremberg, we were commissioned to completely renovate the horse walker at Horsepark Sprehe, including the fencing and rubber flooring. This has upgraded the facility and will now enable it to continue supporting the work of successful show jumper Jörne Sprehe for many years to come. Jörne continued her career with her Hanoverian horse, Toys, winning this year's Nations Cup in Mannheim, among other achievements. We wish her continued success!

At the Aquamotion rehabilitation centre in Glandorf, Germany's largest water horse walker, measuring 10x20 meters, was put into operation in the summer of 2025. As a complete supplier of concrete construction and filtration, we worked with the customer to develop a unique concept.





The delivery of a fantastic 20x20m sliding rail horse walker to a well-known family in the vacuum cleaner business, a lunging hall with a sliding ring horse walker and partial roof, and many other projects rounds off our business in Germany.

Total realisation Stud farm El Sur, Neustadt an der Orla



This year, Jochen Stargardt's El Sur stud farm celebrated its second anniversary. As the general contractor for the construction of this beautiful facility, we built
a lunging hall with a Ø 23m ceiling-mounted horse walker,
a round stable with a Ø18m diameter and 11 stalls,
a corner stable with 20 stalls and a
storage hall measuring 15x25m,

ensuring that the thoroughbred horses can be housed and cared for in the best possible way.

The stud farm, with its first-class management, is attracting more and more attention and recognition nationwide.

Many thanks to Jochen for allowing us to contribute to the sunshine at his stud farm!





Weather Report Projects Europe & the rest of the world

We are particularly pleased that the successful Irish Olympic show jumper Cian O'Conner has built a high-quality, fully covered horsewalker at his Karlswood Stables.



A very attractive horsewalker was built for a successful rider in eastern Poland. We were able to supply five more horsewalker to the Hong Kong Jockey Club.

In addition, horsewalker in Austria, Switzerland, and Portugal, the first KRAFT horse walker to the Cape of Good Hope in South Africa and orders to Doha, Qatar rounded off our global activities.



Weather Report Projects USA



The first half of the year in the USA was characterised by caution and uncertainty due to the tariff dispute, the upcoming elections, and the strong euro, which made products from Honhardt significantly more expensive in the USA.

As we also manufacture in the USA, we were able to offset this development at the expense of our home location. In the USA, we carried out projects across the country and in every equestrian discipline. Show jumping on the one hand and racehorse breeding in Kentucky on the other clearly continued to play a major role.

A particularly great project in Texas was the oval slide rail horse walker for the XCS Ranch, owned by a well-known Formula 1 family that is extremely successful in western riding.





Weather Report Team Kraft BRD and Kraft USA

Only a strong team can withstand turbulent times.
...on both sides of the Atlantic!

Due to the overall economic situation and also personal circumstances of colleagues, there have been changes in Honhardt. Ana and Franc have moved to Norway for personal reasons, and Marion has returned to her home in Upper Swabia, where she can play a greater role in the family business. Our managing director Jochen Grasso left us on 1 October 2025. His duties will largely be taken over by our master craftsman and welding specialist Phillip Winter. We wish them all the best for the future.

Anabell celebrated her first anniversary with us on 1 October 2025. She has been responsible for sales and marketing since 1 August 2025.

We have recruited Lorenz, a young, dynamic horse expert, to strengthen our sales team. Jessica Beyer has also joined us as a full-time accountant.



This has given our team a much younger look. Two trainees round off the team.

Since August, Uwe has been spending the second half of every month at Kraft Brothers in Kentucky, USA.



Trade fair appearances in 2025

The highlight was, of course, Equitana in Essen in March 2025, where we presented our products in a sophisticated, high-quality stand. Many visitors and customers from all over came to see us and enjoyed the excellent weather at the booth.





We were also present at the National Championships in Warendorf, at Pferd Wels in Austria, at the Defender 3-Day-Event at Kentucky Horse Park in the USA, and at numerous other events.



Despite the internet and AI, personal contact remains an important pillar of our philosophy..

Uwe and Anabell's trip to China was also particularly impressive, including a visit to the Hidden Champion Forum in Beijing. We were accompanied by Ms Wang, our representative for China. We also visited local customers, and Ms Wang showed us some of her country's sights.



Active media interest in KRAFT

We were honoured to participate in the “Hidden Champions Forum” in Beijing as a world market leader. This year, we are officially recognised as the “World Market Leader Future Champion in the Horse Walking Machine Segment”. We received this award in accordance with the strict guidelines of the HBM Entrepreneurship School at the University of St. Gallen, Switzerland, and we are very proud of it!

In addition, we were selected by the Baden-Württemberg Ministry of Economic Affairs for the state's MEGA campaign in 2025. Our company, with its international orientation and timely generational change, was of great interest to radio, television, and social media. It was a great pleasure for us to be able to participate here.





Eternal sunset and calm winds for Karl Kraft

In the early morning of 6 April 2025, our beloved father, husband, and grandfather passed away peacefully at home, surrounded by his family. Someone like Dad, who was always there for us, is naturally sorely missed.

The incredible number of people who paid their last respects to him shows us just how much he was loved. He will surely be watching from above to see what we do with what he taught us and left us.

Dear Dad, senior boss and granddad, we are sad but also grateful that we were able to have you with us for so long!

We miss you!



Changeable weather conditions in horse breeding and farming

Unfortunately, we had a serious fire in Rain in July, which completely destroyed the building that housed our first paradise. The cause of the fire could not be determined with certainty, but we assume that it was triggered by a foreign object in a machine. After the shock, we rolled up our sleeves, cleaned up the mess, and rebuilt the building.

As the Reiterjournal could not have described more aptly on the death of our father, the farm and horse breeding continue to play a central role for us and our company. Without the farm and horse breeding, there would have been no first test horse walker and no start for the Kraft company.

We had three foals in 2025. A colt by Filoux out of Queeny by Quantensprung, a filly by Esperanto out of Fiderlady by Fidertanz, and our 'Schätzle', a filly by Glamordayle out of Vritzy by Vivaldos.

Oli was victorious several times this year with Ludo in M-level dressage. She made her debut in the S-class, but unfortunately only briefly, as Ludo then had to take a long break due to injury. Black Beauty by Kingston was successful at competitions with Natalie and was sold to a young rider in the area.

With 5-year-old Bärbel von Bourbon and 3-year-old Flowi Powi, we have two more youngsters on offer and working with them is great fun.





At short notice, we decided to present two very talented 2-year-old young stallions for preliminary inspection for licensing and placed them in the care of our customer Andy Schorer in the Allgäu region.

1. Igor, bay by In my Mind out of Fiderlady (Fidertanz X De Niro X Alabaster) from our stud farm
2. Schorschi, black by St. Emilion out of Queeny (Quantensprung x Rohdiamant x World - Cup) from the stud farm of Karl and Hilde Kraft



Weather forecast at the end

Despite the sometimes stormy weather, we have remained steadfast and our primary task is to ensure healthy exercise of your horses with our first-class horse walkers. More and more horse lovers and top athletes are taking advantage of our support. This makes us proud and spurs us on as a small, medium-sized family business to stand up to our market competitors, some of whom are sponsored by hedge funds.

Politically, we expect decision-makers to have the courage to implement the necessary reforms that our country so urgently needs. This requires a clear signal to all of us. Why, for example, are pensions financed solely through the factor of labor, rather than through taxation, where everyone has to contribute? We need to rethink this, and quickly, so that we can return to calmer weather.

On a personal note: ...before I sat down to write this letter, I was very tempted to use AI to help me. However, I decided against it because I want to share my thoughts with you, dear customers, friends, and business partners, as authentically and truthfully as possible.

We wish you a peaceful pre-Christmas period, a blessed Christmas and all the best for 2026!

Yours sincerely, Uwe and Anabell Kraft

with the entire team

PS: ... in order to navigate safely through stormy times, a little note can sometimes be helpful!

